

Reach for the Moon

Designing the next NWRES D
Strategic Plan



Rooted & Rising: 2025 All Staff Inservice



What does it take to reach the moon?

Vision

...this nation should commit itself to achieving the goal, before this decade is out, of landing a man on the Moon and returning him safely to the Earth.

- President John F. Kennedy, May 25th, 1961



Mission

Expanding human knowledge of the atmosphere and space, developing new space vehicles, and preserving America's leadership in space exploration.

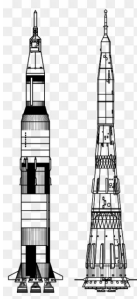
[NASA's Original Long-Range Plan](#)



How they approached the work

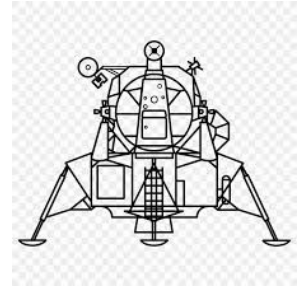
Rockets

- Power
- Fuel
- Reliability



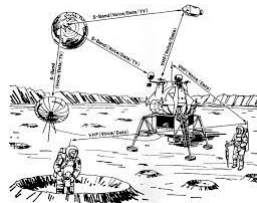
Spacecraft

- Temperatures
- Radiation
- Transportation
- Landing
- Spacesuits



Communication & Navigation

- Precision
- Long-Distance Communication
- Lunar Navigation

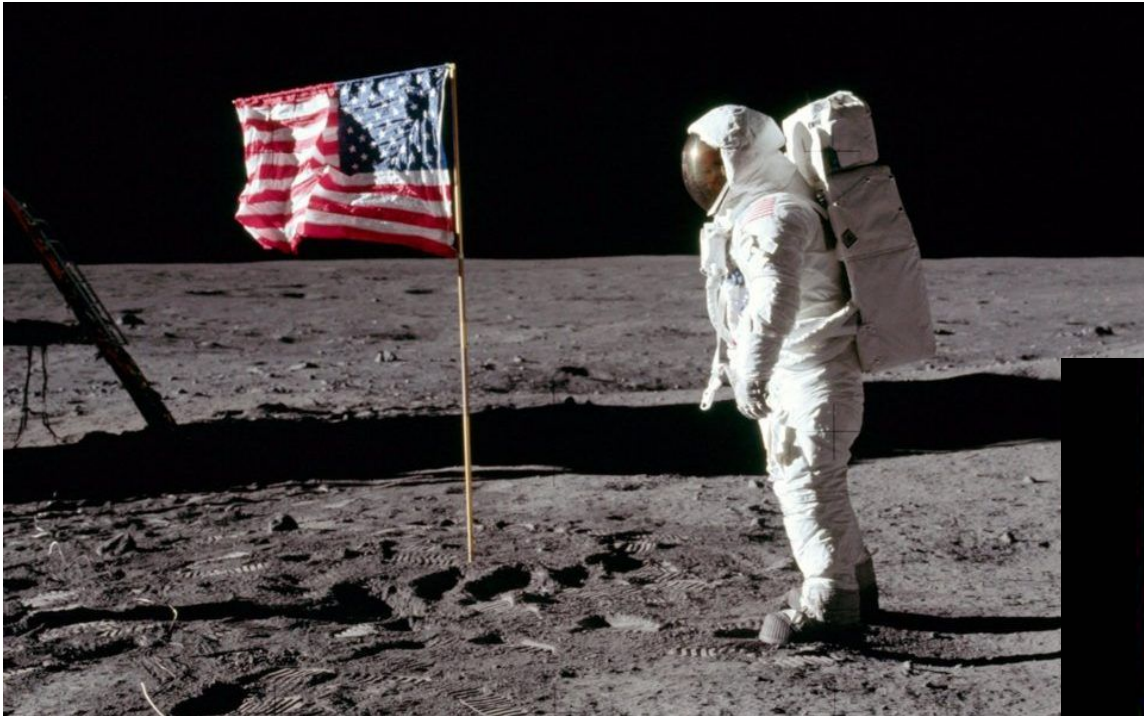


Human Factors

- Weightlessness
- Psychological Factors
- Emergency Procedures
- Nutrition and Waste



Goals can be accomplished with shared focus and attention



“We choose to go to the Moon in this decade and do the other things, not because they are easy, but because they are hard; because that goal will serve to organize and measure the best of our energies and skills; because that challenge is one that we are willing to accept, one we are unwilling to postpone, and one we intend to win ...” JFK



What is the challenge that the NWRESD is unwilling to postpone?

Every student educated, equipped, and inspired to achieve their full potential and enrich their communities.

How does the work you do contribute to this vision?



**Why We
Do It!**

Vision

Every student educated, equipped, and inspired to achieve their full potential and enrich their communities.

What We Do

Mission

In partnership with the communities we serve, Northwest Regional Education Service District improves student learning by providing equitable access to high-quality services and support.

How We Approach It

Values

Student Success, Partnership, Equity, & Innovative Service



“High performing districts rely more on a common culture of values to shape collective action, than on bureaucratic rules and controls. The shared values typically focused on improving student learning as the central goal.”

-Elmore, 2000



Northwest Regional
Education Service District

Value

Student Success

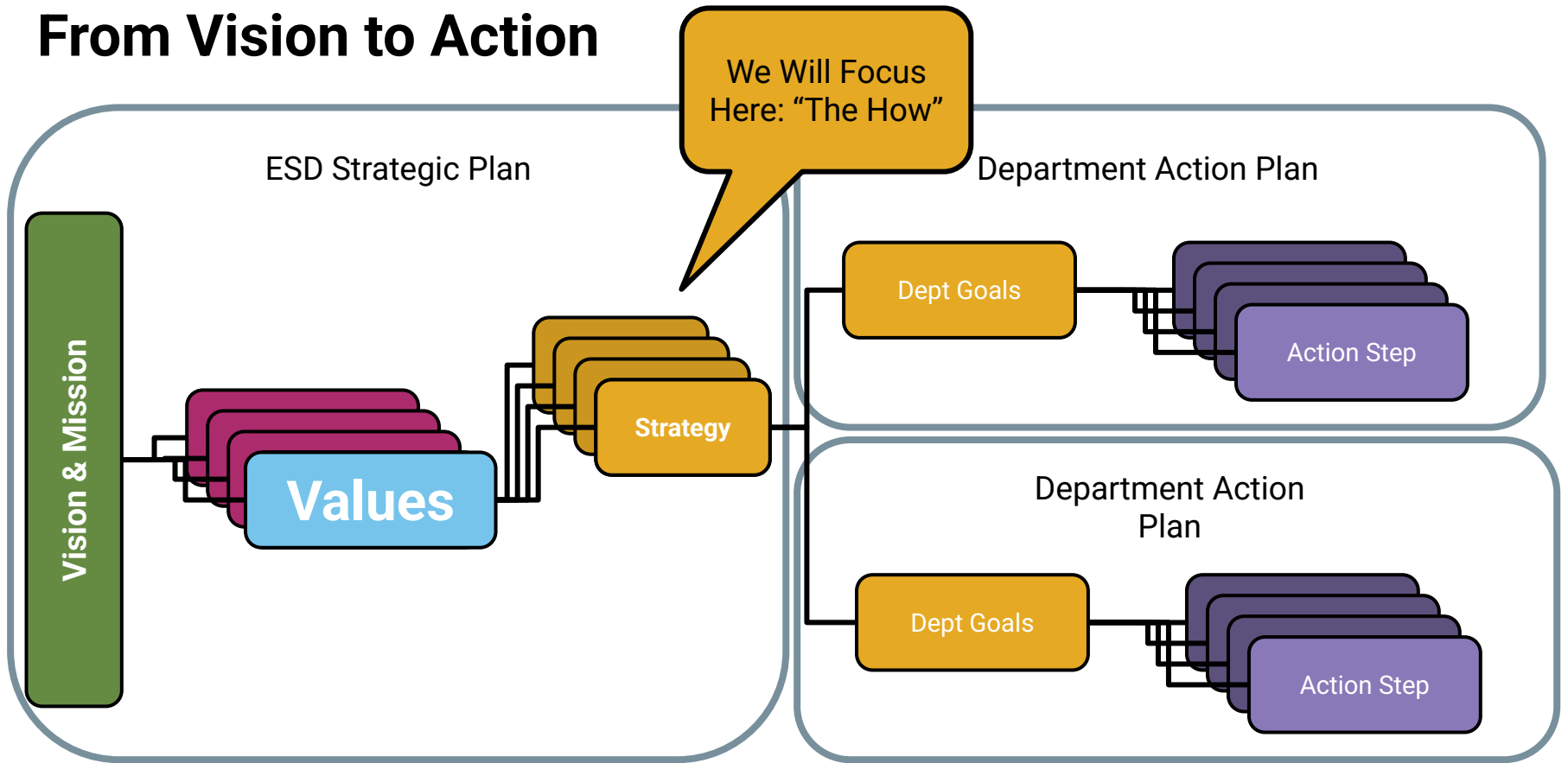
Equity

Partnership

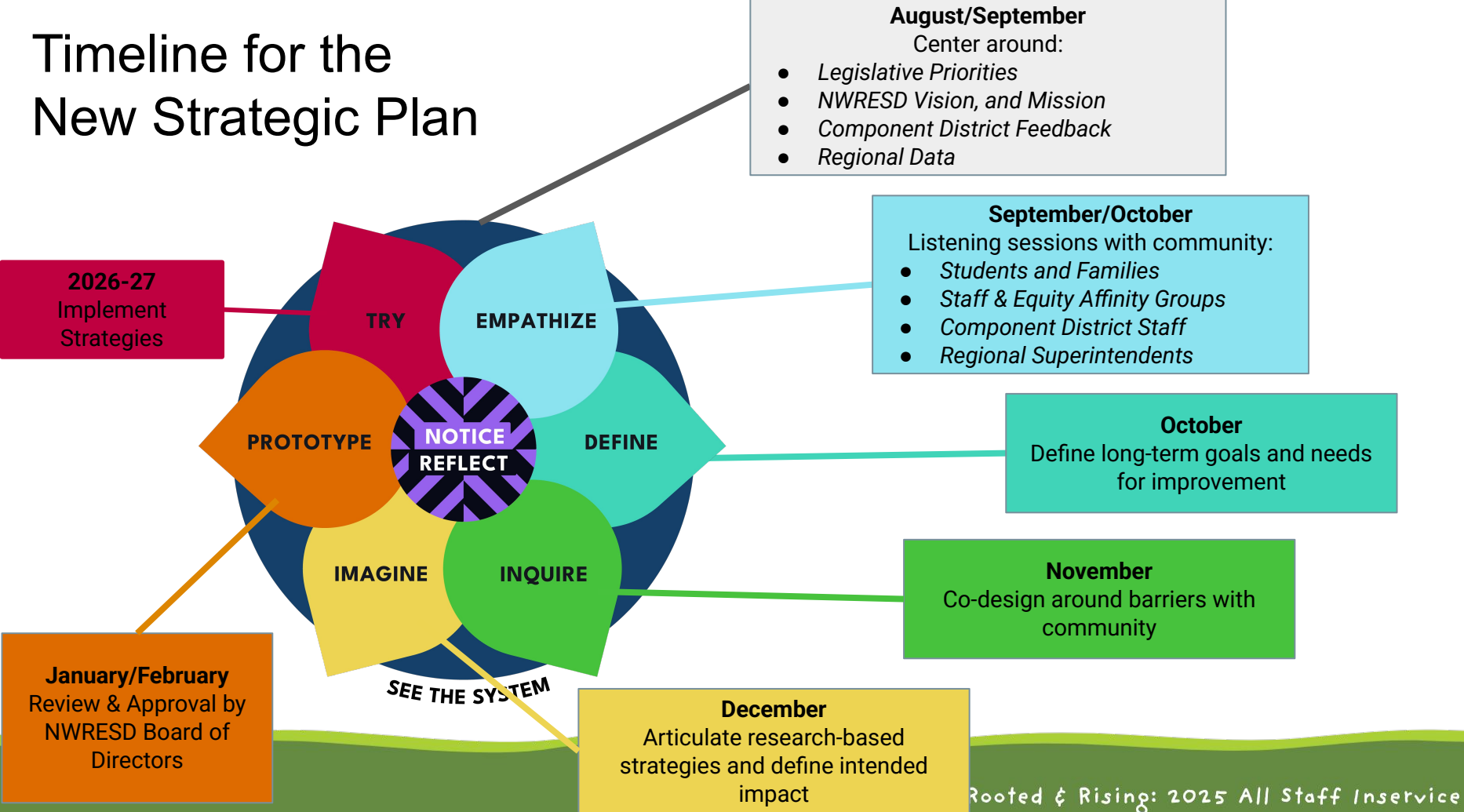
Innovative Service



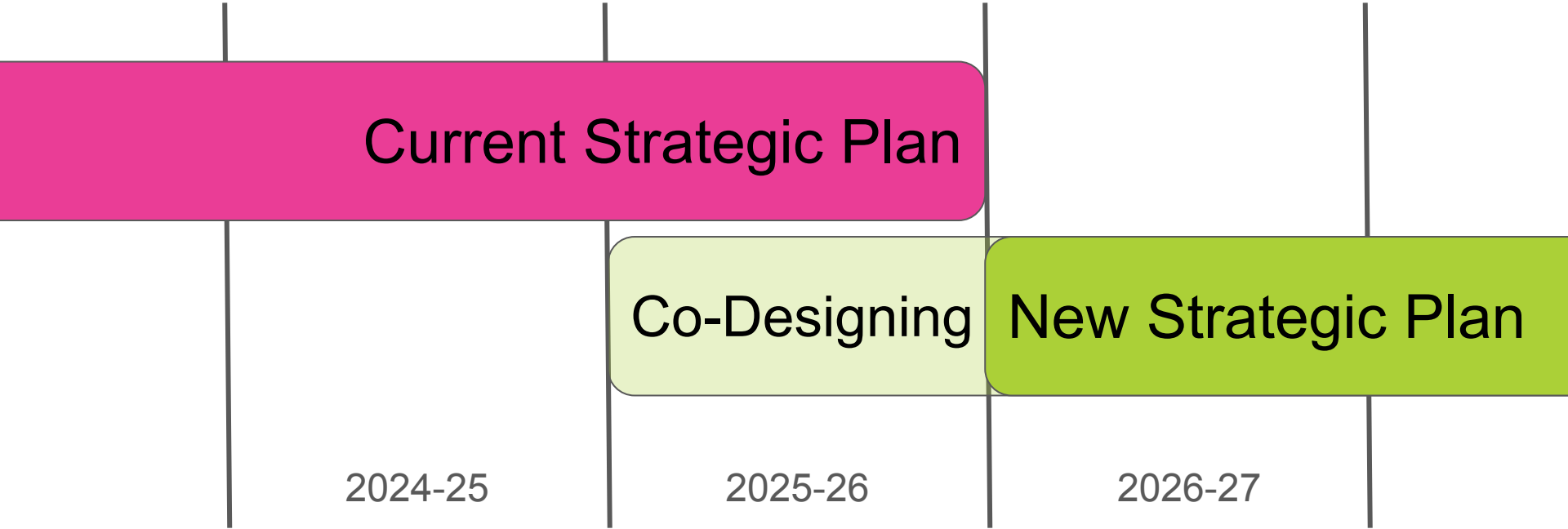
From Vision to Action



Timeline for the New Strategic Plan



Developing a New Plan



Current Strategic Plan

Co-Designing

New Strategic Plan

2024-25

2025-26

2026-27



Strategic Plan Design Team

Membership:

- Culturally & programmatically diverse
- Representative of various employment classifications (classified, licensed, administrative)

Function:

- Provide feedback and recommendations on development process & plan creation
- Make recommendations for community engagement and empathy listening
- Inform and direct needs assessment data collection and analysis
- Identify and synthesize challenges & opportunities
- Ensure recommended strategies are aligned to research-based best practice



How You Help Shape Our Path Forward

As a School or Department we'll:

- By September 8th - Collect staff insights
- October (by 23rd) - Collect community* feedback around data identified by Design Team
- November - Take initial draft of needs back to staff and community*.

*Community: the people your work is designed to impact. (eg. Students, families, component district personnel and partners)



Shaping the Path Forward

Just as thousands of diverse professionals made the Apollo moon landing possible, your perspective helps us aim higher and get there together. This work can't be done without you.

- What is our program really good at that you wish people noticed more?
- What do students need us to get better at as a team?
- Where do you see opportunities for us to align more deeply across teams, programs, or school districts to move toward this vision?



